

Biondo Communications assists Philadelphia Radio Legend Hy Lit to bring the sound of Philadelphia Oldies Music to the Internet

Biondo Communications announced that it has been selected by Hy Lit and his son Sam Lit to assist in the development of an online radio station and initial web presence. Biondo Communications created a live streaming feed to allow Hy Lit to bring his fans the oldies music they desire over the Internet. Biondo Communications will be using Windows Media 9 to broadcast the HyLitRadio.com streaming channel.

The project for the Lits also involved a basic Internet website, where oldies fans will have the opportunity to listen to classic Philadelphia Oldies Music from anywhere around the world via the Internet. "Now people outside of Philadelphia will have the opportunity to hear what everyone in the Philadelphia metro area has been talking about for years," says, Anthony J Biondo, CEO of Biondo Communications.

Hy Lit has been the voice of Philadelphia radio for the last 50 years. He is a pioneer of rock n' roll radio and has emceed shows with Elvis, the Beatles, the Rolling Stones and a myriad of other stars and celebrities during his illustrious career. Hy Lit traveled on the road with the Beach Boys and the Harlem Globetrotter and hosted a local TV show "The Hy Lit Show", which included rare performances by Top

Ten artists such as Otis Redding, Joe Cocker, The Four Tops, Marvin Gaye, The Young Rascals, Mary Wells, The Contours, The Commodores, and many, many others

Hy has dominated the radio ratings over the years on Oldies 98.1 FM, WIBG, WDAS AM, WDAS FM (Hyski's Underground), Channel 10, WKBS TV Channel 48, WHAT, WIFI, WRCV, WRCT, WAMS, KPOL, and has won countless awards.

You can visit the new website and listen to the streaming audio channel at: <http://www.hylitradio.com>

About Biondo Communications

Biondo Communications puts technology to work by architecting enterprise Internet solutions essential for businesses worldwide. Biondo Communications offers a wide range of ground-breaking Internet products and services for markets including, but not limited to: communication, education, entertainment/ media, insurance, non-profit and retail.

By providing enterprise-class services and support for commercial web applications, Biondo Communications delivers increased service flexibility and choice at a lower total cost of ownership. More information about Biondo Communications can be found at <http://www.biondocomm.com>