
See the Bridesburg Memorial Day Parade

By Matt Petaccio
Star Staff Writer

Formed in September 2001 by brothers Anthony, Joe and John Biondo, Biondo Communications is a small, self-starter media company which, among other services, broadcasts sporting and other community events via internet links.

In support of this year's annual Bridesburg Memorial Day Parade, the Biondo brothers, with the help of friend Chris Brower, agreed to broadcast the parade through their company's Web site, www.biondocomm.com, as a service to anyone unable to attend.

"We just wanted it up there because it seemed like

broadcasting equipment at Thompson and LeFevre Streets, playing patriotic music until the parade was actually underway. Once the parade reached their location, they began broadcasting.

As a result, the web broadcast received a lot of positive feedback. Approximately 200 people accessed the site, and Biondo Communications even received responses from ex-Bridesburg residents now living in Mississippi and Arizona. They received a gracious email from a Bridesburg resident who couldn't make it to the parade because of health reasons; she was happy to tune in and watch everything from home. One local student couldn't attend the parade because of her school studies. However, with the web link, she was

able to watch the parade at home while hitting the books.

"It's neat how you can use that media outlet to bridge the gap for people," Biondo stated.

For anyone who would still like to see the parade, the footage is available online at Biondo Communications' website. At the moment, the site can not hold multiple users. However, Biondo and other staff members are working to make the video accessible to a larger viewing audience.

Biondo Communications has plans for additional projects in the future. They currently conduct an audio broadcast of the annual Thanksgiving football game between Frankford and North Catholic high schools, in which they plan to incorporate video coverage. They also intend to broadcast Bridesburg's Memorial Day parade next year.

"We hope to do it again," added Biondo. "It looks like the response was positive." ♦♦